



WFXV
201 Humboldt Street
Rochester, NY 14610

Normal Communications
Thomas A. Costa
39 State Street, Suite 110
Rochester, NY 14614

Contract # 1445750

Schedule Dates 10/11/16-10/17/16
Advertiser John Salka/Assembly 121 St/Republican/NY (8411
Agency Normal Communications (13626)
Product Political - Candidate Other (1066)
Brand SALKA/ ASSEMBLY 121/NY (566985)
Salesperson Utica, House (1386)
Sales Office Utica
Buyer Name
Phone/Fax /
CPE N/A
Account Types Local/Political
Billing Type Standard
Comments

Date Entered 10/10/16
Last Modified 10/10/16
Entered By Julie Orilio
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$67.50
Net Total \$382.50
Sales Tax

Utica (WFXV)

By Broadcast Month	Spots	Rate
Oct. 2016	8	\$450.00
Grand Total:	8	\$450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/11/16-10/14/16	3	:30	10P- EYEWITNESS NEWS AT TEN	4		X	X	X	X			4	\$20.00	\$80.00	Utica (WFXV)		10/10/16
2.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	10P- EYEWITNESS NEWS AT TEN	1	1							1	\$20.00	\$20.00	Utica (WFXV)		10/10/16
3.0	Normal Line / SPOT	10/15/16-10/15/16	3	:30	7:30P- 11P (EST)							2		2	\$100.00	\$200.00	Utica (WFXV)	FOX COLLEGE FOOTBALL	10/10/16
4.0	Normal Line / SPOT	10/16/16-10/16/16	3	:30	9A- FOX NEWS SUNDAY								1	1	\$150.00	\$150.00	Utica (WFXV)		10/10/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

See the back of this document for Advertising Contract Terms and Conditions